



Country: United States
Title: Gallup Poll # 1266G
Survey Organization: The Gallup Organization
Sponsor:
Field Dates: July 11-14, 1986
Sample: National Adult
Sample Size: 1,539
Sample Notes:
Interview method: Face to Face
Weight Location: Columns 1-3 (x.xx)
No. of records per respondent: 1

Usage Notes:

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Issue date 7/16/87

ROPER CENTER - AIPO#266G

SURVEY IDENTIFICATION

1. COUNTRY: UNITED STATES
2. TITLE: THE GALLUP POLL
3. DATE: JULY 11-15, 1986
4. SURVEY NUMBER: AIPO#266G
5. SURVEY ORGANIZATION: THE GALLUP ORGANIZATION
6. SPONSOR: LEADING REPUBLICAN, DEMOCRATIC
AND INDEPENDENT NEWSPAPERS
7. DUPLICATES AVAILABLE FROM
THE ROPER CENTER FOR PUBLIC OPINION RESEARCH
P.O. BOX 440
STORRS, CONNECTICUT 06268-0440

SAMPLE INFORMATION

1. POPULATION UNIVERSE: ADULT CROSS-SECTION-NATIONAL
2. SAMPLING TECHNIQUE: MODIFIED PROBABILITY
3. SAMPLE SIZE: 1539
4. METHOD OF SAMPLING:
All Gallup polls since 1950, excluding certain special surveys, have been based on a national probability sample of interviewing areas. Refinements in the sample design have been introduced at various points in time since then. However, over this period the design in its essentials has conformed to the current procedure, as follows:
 1. The United States is divided into seven size-of-community strata: cities of population 1,000,000 and over; 250,000 to 999,999; and 50,000 to 249,999; with the urbanized areas of all these cities forming a single stratum; cities of 2,500 to 49,999; rural villages; and farm or open country rural areas.
 2. Within each of these strata; the population is further divided into seven regions: New England, Middle Atlantic, East Central, West Central, South, Mountain, and Pacific Coast.
 3. Within each size-of-community and regional stratum the population is arrayed in geographic order and zoned into equal-sized groups of sampling units.
 4. In each zone, pairs of localities are selected with probability of selection proportional to the size of each locality's population--producing two replicated samples of localities.

5. Within selected cities for which population data are reported by census tracts or enumeration districts, these sample subdivisions are drawn with probability of selection proportional to the size of the population.
6. For other cities, minor civil divisions, and rural areas in the sample for which population data are not reported by census tracts or enumeration districts, small, definable geographic areas are drawn, with the probability of selection proportional to size where available data permit; otherwise with equal probability.
7. Within each subdivision selected for which block statistics are available, a block or block cluster is drawn with probability of selection proportional to the number of dwelling units.
8. In cities and towns for which block statistics are not available, blocks are drawn at random, that is, with equal probability.
9. In subdivisions that are rural or open country in character, segments approximately equal in size of population are delineated and drawn with equal probability.
10. In each cluster of blocks and each segment so selected, a randomly selected starting point is designated on the interviewer's map of the area. Starting at this point, interviewers are required to follow a given direction in the selection of households, taking households in sequence, until their assigned number of interviews has been completed.
11. Within each occupied dwelling unit or household reached, the interviewer asks to speak to the youngest man 18 or older at home, or if no man is at home, the oldest woman 18 or older. This method of selection within the household has been developed empirically to produce an age distribution by men and women separately which compares closely with the age distribution of the population. It increases the probability of selecting younger men, who are at home relatively infrequently, and the probability of reaching older women in the household who tend to be under-represented unless given a disproportionate chance of being drawn from among those at home. The method of selection among those at home within the household is not strictly random, but it is systematic and objective and eliminates interviewer judgement in the selection process.
12. Interviewing is conducted at times when adults are most likely to be at home, which means on weekends or if on weekdays, after 4:00 P.M. for women and after 6:00 P.M. for men.

13. Allowance for persons not at home is made by a "TIMES-AT-HOME" weighting procedure rather than by "CALL-BACKS." This procedure is a standard method for reducing the sample bias that would otherwise result from under-representation of persons who are difficult to find at home.

14. The pre-stratification by regions is routinely implemented by fitting each obtained sample to the latest available Census Bureau estimates of the regional distribution of the population. Also minor adjustments of the sample are made by educational attainment (by men and women separately), based on the annual estimates of the Census Bureau derived from their current population survey. The sampling procedure described is designed to produce an approximation of the adult civilian population living in the United States, except for those persons in institutions such as prisons or hospitals

15. Percentages presented for each variable are weighted and exclude missing values. Frequencies are unweighted and are given for all values.

5. Response data: RPORC response data file is in EBCDIC format on tape. Data have been cleaned and the final code is numeric (0-9). Stray punches have been recoded as the "NO CODE OR NO DATA" response. Tapes may be ordered according to the following options:
- A. 9 track - 800, 1600, 6250
BPI

VAR 1
 LOC 1 WIDTH 3 MD = none or GE none
 Weight.

VAR 2
 LOC 4 WIDTH 4 MD = none or GE none
 Survey number.

100.0 1539 1266

VAR 3
 LOC 8 WIDTH 1 MD = 0 or GE 4
 Q01a. Do you approve or disapprove of the way Ronald
 Reagan is handling his job as president?

63.5 981 1. Approve
 27.6 429 2. Disapprove
 8.9 129 3. Don't Know

VAR 4
 LOC 9 WIDTH 1 MD = 0 or GE 4
 Q01Ba. Now let me ask you about some specific foreign
 and domestic problems. As I read off each problem would
 you tell me whether you approve or disapprove of the way
 President Reagan is handling that problem?
 Economic conditions in this country.

49.2 786 1. Approve
 42.5 635 2. Disapprove
 8.2 118 3. No Opinion

VAR 5
 LOC 10 WIDTH 1 MD = 0 or GE 4
 Q01Bb. Now let me ask you about some specific foreign
 and domestic problems. As I read off each problem would
 you tell me whether you approve or disapprove of the way
 President Reagan is handling that problem?
 Unemployment.

42.0 665 1. Approve
 46.6 705 2. Disapprove
 11.4 169 3. No Opinion

VAR 6

LOC 11 WIDTH 1 MD = 0 or GE 4
 Q01Bc. Now let me ask you about some specific foreign
 and domestic problems. As I read off each problem would
 you tell me whether you approve or disapprove of the way
 President Reagan is handling that problem?
 The Federal budget deficit.

32.3 505 1. Approve
 51.6 792 2. Disapprove
 16.1 242 3. No Opinion

VAR 7

LOC 12 WIDTH 1 MD = 0 or GE 4
 Q01Bd. Now let me ask you about some specific foreign
 and domestic problems. As I read off each problem would
 you tell me whether you approve or disapprove of the way
 President Reagan is handling that problem?
 Foreign policy.

51.2 798 1. Approve
 34.8 538 2. Disapprove
 14.0 203 3. No Opinion

VAR 8

LOC 13 WIDTH 1 MD = 0 or GE 4
 Q01Be. Now let me ask you about some specific foreign
 and domestic problems. As I read off each problem would
 you tell me whether you approve or disapprove of the way
 President Reagan is handling that problem?
 Relations with the Soviet Union.

60.0 933 1. Approve
 26.7 411 2. Disapprove
 13.3 195 3. No Opinion

VAR 9

LOC 14 WIDTH 1 MD = 0 or GE 4
 Q01Bf. Now let me ask you about some specific foreign
 and domestic problems. As I read off each problem would
 you tell me whether you approve or disapprove of the way
 President Reagan is handling that problem?
 The nuclear disarmament negotiations with the Soviet
 Union.

51.0 795 1. Approve
 33.4 508 2. Disapprove
 15.6 236 3. No Opinion

VAR 10

LOC 15 WIDTH 1 MD = 0 or GE 4
Q01Bg. Now let me ask you about some specific foreign
and domestic problems. As I read off each problem would
you tell me whether you approve or disapprove of the way
President Reagan is handling that problem?
The situation in the Middle East.

46.9 739 1. Approve
34.0 510 2. Disapprove
19.1 290 3. No Opinion

VAR 11

LOC 16 WIDTH 1 MD = 0 or GE 4
Q01Bh. Now let me ask you about some specific foreign
and domestic problems. As I read off each problem would
you tell me whether you approve or disapprove of the way
President Reagan is handling that problem?
The situation in Nicaragua.

34.1 520 1. Approve
45.8 713 2. Disapprove
20.0 306 3. No Opinion

VAR 12

LOC 17 WIDTH 1 MD = 0 or GE 5
Q02a. Is your name recorded in the registration book of
the precinct or election district where you now live?

72.6 1166 1. Yes
25.6 348 2. No
0.6 8 3. Don't have to register
1.2 17 4. Don't Know

VAR 13

LOC 18 WIDTH 1 MD = 0 or GE 5
Q02b. How important would you say religion is in your
life--very important, fairly important, or not very
important?

54.6 861 1. Very important
29.7 446 2. Fairly important
14.8 219 3. Not very important
1.0 13 4. No Opinion

VAR 14

LOC 19 WIDTH 1 MD = 0 or GE 4
 Q02c. Do you happen to be a member of a church or
 synagogue?

66.9 1057 1. Yes

32.8 479 2. No

0.3 3 3. Don't Know

VAR 15

LOC 20 WIDTH 1 MD = 0 or GE 4
 Q02d. Did you happen to attend church or synagogue in
 the last seven days, or not?

35.6 574 1. Yes

63.8 958 2. No

0.6 7 3. Don't Know

VAR 16

LOC 21 WIDTH 1 MD = 0 or GE 4
 Q02e. Do you approve or disapprove of labor unions?

59.2 916 1. Approve

29.6 471 2. Disapprove

11.2 152 3. Don't Know

VAR 17

LOC 22 WIDTH 1 MD = 0 or GE 3
 Q03a. (HAND RESPONDENT CARD A.) Will you please look
 over this list and tell me which of these persons you
 have HEARD of.

10.8 186 1. Bruce Babbitt-Governor of Arizona

89.2 1353 2. Not chosen

VAR 18

LOC 23 WIDTH 1 MD = 0 or GE 3

7.7 130 1. Joseph Biden--Senator from Delaware

92.3 1409 2. Not chosen

VAR 19
LOC 24 WIDTH 1 MD = 0 or GE 3
33.7 531 1. Bill Bradley--Senator from New Jersey
66.3 1008 2. Not chosen
VAR 20
LOC 25 WIDTH 1 MD = 0 or GE 3
47.7 779 1. Tom Bradley--Mayor of Los Angeles
52.3 760 2. Not chosen
VAR 21
LOC 26 WIDTH 1 MD = 0 or GE 3
18.3 309 1. Dale Bumpers--Senator from Arkansas
81.7 1230 2. Not chosen
VAR 22
LOC 27 WIDTH 1 MD = 0 or GE 3
10.9 176 1. Bill Clinton--Governor of Arkansas
89.1 1363 2. Not chosen
VAR 23
LOC 28 WIDTH 1 MD = 0 or GE 3
7.5 129 1. Tony Coelho--Representative from California
92.5 1410 2. Not chosen
VAR 24
LOC 29 WIDTH 1 MD = 0 or GE 3
56.0 909 1. Mario Cuomo--Governor of New York
44.0 630 2. Not chosen
VAR 25
LOC 30 WIDTH 1 MD = 0 or GE 3
38.7 656 1. Dianne Feinstein--Mayor of San Francisco
61.3 883 2. Not chosen

VAR 26

	LOC 31		WIDTH 1		MD = 0 or GE 3
79.7	1251	1.	Gary Hart--Senator from Colorado		
20.3	288	2.	Not chosen		

VAR 27

	LOC 32		WIDTH 1		MD = 0 or GE 3
15.6	266	1.	Richard Gephardt--Representative from Missouri		
84.4	1273	2.	Not chosen		

VAR 28

	LOC 33		WIDTH 1		MD = 0 or GE 3
73.4	1183	1.	Lee Iacocca--Chairman of Chrysler Corporation		
26.6	356	2.	Not chosen		

VAR 29

	LOC 34		WIDTH 1		MD = 0 or GE 3
90.8	1406	1.	Rev. Jesse Jackson--Baptist Minister		
9.2	133	2.	Not chosen		

VAR 30

	LOC 35		WIDTH 1		MD = 0 or GE 3
24.1	399	1.	Sam Nunn--Senator from Georgia		
75.9	1140	2.	Not chosen		

VAR 31

	LOC 36		WIDTH 1		MD = 0 or GE 3
30.5	521	1.	Charles Robb--Former Governor of Virginia		
69.5	1018	2.	Not chosen		

VAR 32

	LOC 37		WIDTH 1		MD = 0 or GE 3
45.5	729	1.	Jay Rockefeller--Senator from West Virginia		
54.5	810	2.	Not chosen		

VAR 33
LOC 38 WIDTH 1 MD = 0 or GE 3
18.5 312 1. Patricia Schroeder--Representative from Colorado
81.5 1227 2. Not chosen
VAR 34
LOC 39 WIDTH 1 MD = 0 or GE 3
22.4 350 1. Mark White--Governor of Texas
77.6 1189 2. Not chosen
VAR 35
LOC 40 WIDTH 1 MD = 0 or GE 3
3.2 45 1. None/Don't Know
96.8 1494 2. Not chosen
VAR 36
LOC 41 WIDTH 1 MD = 0 or GE 3
If "HEARD OF" in Q03a., ask:
Q03b. Now, please tell me which of these persons you
KNOW SOMETHING ABOUT.
5.1 84 1. Bruce Babbitt--Governor of Arizona
94.9 1410 2. Not chosen
45 3. Not Applicable
VAR 37
LOC 42 WIDTH 1 MD = 0 or GE 3
3.9 67 1. Joseph Biden--Senator from Delaware
96.1 1427 2. Not chosen
45 3. Not Applicable
VAR 38
LOC 43 WIDTH 1 MD = 0 or GE 3
18.7 299 1. Bill Bradley--Senator from New Jersey
81.3 1195 2. Not chosen
45 3. Not Applicable

VAR 39
 LOC 44 WIDTH 1 MD = 0 or GE 3
 27.4 437 1. Tom Bradley--Mayor of Los Angeles
 72.6 1057 2. Not chosen
 45 3. Not Applicable

VAR 40
 LOC 45 WIDTH 1 MD = 0 or GE 3
 8.2 134 1. Dale Bumpers--Senator from Arkansas
 91.8 1360 2. Not chosen
 45 3. Not Applicable

VAR 41
 LOC 46 WIDTH 1 MD = 0 or GE 3
 4.9 79 1. Bill Clinton--Governor of Arkansas
 95.1 1415 2. Not chosen
 45 3. Not Applicable

VAR 42
 LOC 47 WIDTH 1 MD = 0 or GE 3
 2.6 47 1. Tony Coelho--Representative from California
 97.4 1447 2. Not chosen
 45 3. Not Applicable

VAR 43
 LOC 48 WIDTH 1 MD = 0 or GE 3
 39.7 642 1. Mario Cuomo--Governor of New York
 60.3 852 2. Not chosen
 45 3. Not Applicable

VAR 44
 LOC 49 WIDTH 1 MD = 0 or GE 3
 26.1 429 1. Dianne Feinstein--Mayor of San Francisco
 73.9 1065 2. Not chosen
 45 3. Not Applicable

VAR 45

	LOC 50		WIDTH 1		MD = 0 or GE 3
55.5	877	1.	Gary Hart--Senator from Colorado		
44.5	617	2.	Not chosen		
	45	3.	Not Applicable		

VAR 46

	LOC 51		WIDTH 1		MD = 0 or GE 3
6.1	102	1.	Richard Gephardt--Representative from Missouri		
93.9	1392	2.	Not chosen		
	45	3.	Not Applicable		

VAR 47

	LOC 52		WIDTH 1		MD = 0 or GE 3
62.7	993	1.	Lee Iacocca--Chairman of Chrysler Corporation		
37.3	501	2.	Not chosen		
	45	3.	Not Applicable		

VAR 48

	LOC 53		WIDTH 1		MD = 0 or GE 3
75.5	1139	1.	Rev. Jesse Jackson--Baptist Minister		
24.5	355	2.	Not chosen		
	45	3.	Not Applicable		

VAR 49

	LOC 54		WIDTH 1		MD = 0 or GE 3
12.2	193	1.	Sam Nunn--Senator from Georgia		
87.8	1301	2.	Not chosen		
	45	3.	Not Applicable		

VAR 50

	LOC 55		WIDTH 1		MD = 0 or GE 3
19.0	314	1.	Charles Robb--Former Governor of Virginia		
81.0	1180	2.	Not chosen		
	45	3.	Not Applicable		

VAR 51

	LOC 56		WIDTH 1		MD = 0 or GE 3
21.7	339	1.	Jay Rockefeller-Senator from West Virginia		
78.3	1155	2.	Not chosen		
	45	3.	Not Applicable		

VAR 52

	LOC 57		WIDTH 1		MD = 0 or GE 3
8.4	142	1.	Patricia Schroeder--Representative from Colorado		
91.6	1352	2.	Not chosen		
	45	3.	Not Applicable		

VAR 53

	LOC 58		WIDTH 1		MD = 0 or GE 3
11.7	172	1.	Mark White--Governor of Texas		
88.3	1322	2.	Not chosen		
	45	3.	Not Applicable		

VAR 54

	LOC 59		WIDTH 1		MD = 0 or GE 3
8.1	121	1.	None/Don't Know		
91.9	1373	2.	Not chosen		
	45	3.	Not Applicable		

VAR 55

LOC 60

WIDTH 2

MD = 00 or GE 20

If "HEARD OF" in Q03a., ask:

Q03c. Next, which ONE would you like to see nominated as
the Democratic Party's candidate for president in 1988?

0.2	4	01.	Bruce Babbitt--Governor of Arizona
0.6	9	02.	Joseph Biden--Senator from Delaware
3.2	50	03.	Bill Bradley--Senator from New Jersey
2.6	38	04.	Tom Bradley--Mayor of Los Angeles
0.2	4	05.	Dale Bumpers--Senator from Arkansas
0.1	2	06.	Bill Clinton--Governor of Arkansas
0.2	2	07.	Tony Coelho--Representative from California
11.0	178	08.	Mario Cuomo--Governor of New York
1.3	16	09.	Dianne Feinstein--Mayor of San Francisco
15.8	235	10.	Gary Hart--Senator from Colorado
0.9	13	11.	Richard Gephardt--Representative from Missouri
19.0	310	12.	Lee Iacocca--Chairman of Chrysler Corporation
8.6	113	13.	Rev. Jesse Jackson--Baptist Minister
1.0	15	14.	Sam Nunn--Senator from Georgia
1.5	21	15.	Charles Robb--Former Governor of Virginia
2.0	30	16.	Jay Rockefeller--Senator from West Virginia
0.3	3	17.	Patricia Schroeder--Representative from Colorado
1.6	23	18.	Mark White--Governor of Texas
29.8	428	19.	None/Don't Know
	45	00.	Not Applicable

VAR 56

LOC 62 WIDTH 2 MD = 00 or GE 20

If "HEARD OF" in Q03a., ask:

Q03d. And who would be your SECOND choice?

0.9	13	01.	Bruce Babbitt--Governor of Arizona
0.5	7	02.	Joseph Biden--Senator from Delaware
3.6	50	03.	Bill Bradley--Senator from New Jersey
2.6	36	04.	Tom Bradley--Mayor of Los Angeles
0.6	9	05.	Dale Bumpers--Senator from Arkansas
0.3	5	06.	Bill Clinton--Governor of Arkansas
0.1	2	07.	Tony Coelho--Representative from California
7.7	128	08.	Mario Cuomo--Governor of New York
2.0	35	09.	Dianne Feinstein--Mayor of San Francisco
14.6	231	10.	Gary Hart--Senator from Colorado
0.5	8	11.	Richard Gephardt--Representative from Missouri
9.8	152	12.	Lee Iacocca--Chairman of Chrysler Corporation
4.7	62	13.	Rev. Jesse Jackson--Baptist Minister
1.2	17	14.	Sam Nunn--Senator from Georgia
2.0	34	15.	Charles Robb--Former Governor of Virginia
3.3	48	16.	Jay Rockefeller--Senator from West Virginia
0.3	5	17.	Patricia Schroeder--Representative from Colorado
1.1	19	18.	Mark White--Governor of Texas
44.2	633	19.	None/Don't Know
	45	00.	Not Applicable

VAR 57

LOC 64 WIDTH 1 MD = 0 or GE 3

Q04a. (HAND RESPONDENT CRD B.) Will you please look over this list and tell me wich of these persons you have HEARD OF.

13.0	195	1.	William Armstrong--Senator from Colorado
87.0	1344	2.	Not chosen

VAR 58

LOC 65 WIDTH 1 MD = 0 or GE 3

52.3	856	1.	Howard Baker--Former Senator from Tennessee
47.7	683	2.	Not chosen

VAR 59

LOC 66 WIDTH 1 MD = 0 or GE 3

41.3	687	1.	James Baker--Secretary of Treasury
58.7	852	2.	Not chosen

VAR 60
LOC 67 WIDTH 1 MD = 0 or GE 3
23.7 392 1. Bill Brock--Secretary of Labor
76.3 1147 2. Not chosen
VAR 61
LOC 68 WIDTH 1 MD = 0 or GE 3
90.0 1397 1. George Bush--Vice President of the U.S.
10.0 142 2. Not chosen
VAR 62
LOC 69 WIDTH 1 MD = 0 or GE 3
45.9 768 1. Elizabeth Dole--Secretary of transportation
54.1 771 2. Not chosen
VAR 63
LOC 70 WIDTH 1 MD = 0 or GE 3
58.5 966 1. Robert Dole--Senator from Kansas
41.5 573 2. Not chosen
VAR 64
LOC 71 WIDTH 1 MD = 0 or GE 3
14.7 258 1. Pete Domenici--Senator from New Mexico
85.3 1281 2. Not chosen
VAR 65
LOC 72 WIDTH 1 MD = 0 or GE 3
12.5 211 1. Pierre du Pont--Former Governor of Delaware
87.5 1328 2. Not chosen
VAR 66
LOC 73 WIDTH 1 MD = 0 or GE 3
65.4 1058 1. Alexander Haig--Former Secretary of State
34.6 481 2. Not chosen

VAR 67
 LOC 74 WIDTH 1 MD = 0 or GE 3
 49.4 810 1. Jesse Helms--Senator from North Carolina
 50.6 729 2. Not chosen
 VAR 68
 LOC 75 WIDTH 1 MD = 0 or GE 3
 12.8 204 1. Thomas Kean--Governor of New Jersey
 87.2 1335 2. Not chosen
 VAR 69
 LOC 76 WIDTH 1 MD = 0 or GE 3
 33.4 555 1. Jack Kemp--Representative from New York
 66.6 984 2. Not chosen
 VAR 70
 LOC 77 WIDTH 1 MD = 0 or GE 3
 50.7 828 1. Jeanne Kirkpatrick--Former United Nations
 Ambassador
 49.3 711 2. Not chosen
 VAR 71
 LOC 78 WIDTH 1 MD = 0 or GE 3
 21.2 375 1. Paul Laxalt--Senator from Nevada
 78.8 1164 2. Not chosen
 VAR 72
 LOC 79 WIDTH 1 MD = 0 or GE 3
 17.1 298 1. Richard Lugar--Senator from Indiana
 82.9 1241 2. Not chosen
 VAR 73
 LOC 80 WIDTH 1 MD = 0 or GE 3
 18.6 330 1. Robert Packwood--Senator from Oregon
 81.4 1209 2. Not chosen

VAR 74
LOC 81 WIDTH 1 MD = 0 or GE 3
38.2 602 1. Pat Robertson--TV Evangelist
61.8 937 2. Not chosen
VAR 75
LOC 82 WIDTH 1 MD = 0 or GE 3
21.6 371 1. Donald Rumsfeld--Former Secretary of Defense
78.4 1168 2. Not chosen
VAR 76
LOC 83 WIDTH 1 MD = 0 or GE 3
13.2 219 1. James Thompson--Governor of Illinois
86.8 1320 2. Not chosen
VAR 77
LOC 84 WIDTH 1 MD = 0 or GE 3
14.5 226 1. Richard Thornburgh--Governor of Pennsylvania
85.5 1313 2. Not chosen
VAR 78
LOC 85 WIDTH 1 MD = 0 or GE 3
4.6 68 1. None/Don't Know
95.4 1471 2. Not chosen
VAR 79
LOC 86 WIDTH 1 MD = 0 or GE 3
If "HEARD OF" in Q04a., ask:
Q04b. Now, please tell me which of these persons you
KNOW SOMETHING ABOUT.
6.8 104 1. William Armstrong--Senator from Colorado
93.2 1367 2. Not chosen
68 3. Not Applicable

VAR 80
LOC 87 WIDTH 1 MD = 0 or GE 3
35.1 561 1. Howard Baker--Former Senator from Tennessee
64.9 910 2. Not chosen
68 3. Not Applicable

VAR 81
LOC 88 WIDTH 1 MD = 0 or GE 3
22.1 357 1. James Baker--Secretary of Treasury
77.9 1114 2. Not chosen
68 3. Not Applicable

VAR 82
LOC 89 WIDTH 1 MD = 0 or GE 3
12.8 200 1. Bill Brock--Secretary of Labor
87.2 1271 2. Not chosen
68 3. Not Applicable

VAR 83
LOC 90 WIDTH 1 MD = 0 or GE 3
78.4 1163 1. George Bush--Vice President of the U.S.
21.6 308 2. Not chosen
68 3. Not Applicable

VAR 84
LOC 91 WIDTH 1 MD = 0 or GE 3
31.8 513 1. Elizabeth Dole--Secretary of Transportation
68.2 958 2. Not chosen
68 3. Not Applicable

VAR 85
LOC 92 WIDTH 1 MD = 0 or GE 3
39.9 655 1. Robert Dole--Senator from Kansas
60.1 816 2. Not chosen
68 3. Not Applicable

VAR 86
 LOC 93 WIDTH 1 MD = 0 or GE 3
 8.6 140 1. Pete Domenici--Senator from New Mexico
 91.4 1331 2. Not chosen
 68 3. Not Applicable

VAR 87
 LOC 94 WIDTH 1 MD = 0 or GE 3
 6.3 104 1. Pierre du Pont--Former Governor of Delaware
 93.7 1367 2. Not chosen
 68 3. Not Applicable

VAR 88
 LOC 95 WIDTH 1 MD = 0 or GE 3
 48.1 757 1. Alexander Haig--Former Secretary of State
 51.9 714 2. Not chosen
 68 3. Not Applicable

VAR 89
 LOC 96 WIDTH 1 MD = 0 or GE 3
 32.0 502 1. Jesse Helms--Senator from North Carolina
 68.0 969 2. Not chosen
 68 3. Not Applicable

VAR 90
 LOC 97 WIDTH 1 MD = 0 or GE 3
 7.8 115 1. Thomas Kean--Governor of New Jersey
 92.2 1356 2. Not chosen
 68 3. Not Applicable

VAR 91
 LOC 98 WIDTH 1 MD = 0 or GE 3
 22.5 359 1. Jack Kemp--Representative from New York
 77.5 1112 2. Not chosen
 68 3. Not Applicable

VAR 92
 LOC 99 WIDTH 1 MD = 0 or GE 3
 35.1 560 1. Jeane Kirkpatrick--Former United Nations
 Ambassador
 64.9 911 2. Not chosen
 68 3. Not Applicable

VAR 93
 LOC 100 WIDTH 1 MD = 0 or GE 3
 13.4 224 1. Paul Laxalt--Senator from Nevada
 86.6 1247 2. Not chosen
 68 3. Not Applicable

VAR 94
 LOC 101 WIDTH 1 MD = 0 or GE 3
 10.5 171 1. Richard Lugar--Senator from Indiana
 89.5 1300 2. Not chosen
 68 3. Not Applicable

VAR 95
 LOC 102 WIDTH 1 MD = 0 or GE 3
 11.5 193 1. Robert Packwood--Senator from Oregon
 88.5 1278 2. Not chosen
 68 3. Not Applicable

VAR 96
 LOC 103 WIDTH 1 MD = 0 or GE 3
 30.2 451 1. Pat Robertson--TV Evangelist
 69.8 1020 2. Not chosen
 68 3. Not Applicable

VAR 97
 LOC 104 WIDTH 1 MD = 0 or GE 3
 9.9 167 1. Donald Rumsfeld--Former Secretary of Defense
 90.1 1304 2. Not chosen
 68 3. Not Applicable

VAR 98

	LOC 105		WIDTH 1		MD = 0 or GE 3
9.1	141	1.	James Thompson--Governor of Illinois		
90.9	1330	2.	Not chosen		
	68	3.	Not Applicable		

VAR 99

	LOC 106		WIDTH 1		MD = 0 or GE 3
8.4	128	1.	Richard Thornburgh--Governor of Pennsylvania		
91.6	1343	2.	Not chosen		
	68	3.	Not Applicable		

VAR 100

	LOC 107		WIDTH 1		MD = 0 or GE 3
8.5	118	1.	None/Don't Know		
91.5	1353	2.	Not chosen		
	68	3.	Not Applicable		

VAR 101

LOC 108

WIDTH 2

MD = 00 or GE 23

If "HEARD OF" in Q04a., ask:

Q04c. Next, which ONE would you like to see nominated as the Republican Party's candidate for president in 1988?

0.5	11	01.	William Armstrong--Senator from Colorado
7.7	123	02.	Howard Baker--Former Senator from Tennessee
0.4	6	03.	James Baker--Secretary of Treasury
0.4	7	04.	Bill Brock--Secretary of Labor
31.1	434	05.	George Bush--Vice President of the U.S.
0.7	13	06.	Elizabeth Dole--Secretary of Transportation
6.8	115	07.	Robert Dole--Senator from Kansas
0.6	6	08.	Pete Domenici--Senator from New Mexico
0.5	8	09.	Pierre du Pont--Former Governor of Delaware
3.8	54	10.	Alexander Haig--Former Secretary of State
1.5	20	11.	Jesse Helms--Senator from North Carolina
1.5	26	12.	Thomas Kean--Governor of New Jersey
2.8	38	13.	Jack Kemp--Representative from New York
3.3	48	14.	Jeane Kirkpatrick--Former United Nations Ambassador
0.7	11	15.	Paul Laxalt--Senator from Nevada
1.1	17	16.	Richard Lugar--Senator from Indiana
0.4	7	17.	Robert Packwood--Senator from Oregon
5.0	74	18.	Pat Robertson--TV Evangelist
0.2	4	19.	Donald Rumsfeld--Former Secretary of Defense
1.7	25	20.	James Thompson--Governor of Illinois
1.1	13	21.	Richard Thornburgh--Governor of Pennsylvania
28.0	411	22.	None/Don't Know
	68	00.	Not Applicable

VAR 102

LOC 110 WIDTH 2 MD = 00 or GE 23

If "HEARD OF" in Q04a., ask:

Q04d. And who would be your SECOND choice?

1.7	17	01.	William Amrstrong--Senator from Colorado
6.0	96	02.	Howard Baker--Former Senator from Tennessee
2.0	30	03.	James Baker--Secretary of Treasury
0.7	11	04.	Bill Brock--Secreatary of Labor
10.0	154	05.	George Bush--Vice President of the U.S.
2.9	41	06.	Elizabeth Dole--Secretary of Transportation
7.7	125	07.	Robert Dole--Senator from Kansas
0.5	8	08.	Pete Domenici--Senator from New Mexico
0.3	5	09.	Pierre du Pont--Former Governor of Delaware
5.3	75	10.	Alexander Haig--Former Secretary of State
2.4	32	11.	Jesse Helms--Senator from North Carolina
1.0	16	12.	Thomas Kean--Governor of New Jersey
4.4	70	13.	Jack Kemp--Representative from New York
4.6	72	14.	Jeane Kirkpatrick--Former United Nations Ambassador
0.9	13	15.	Paul Laxalt--Senator from Nevada
0.7	13	16.	Richard Lugar--Senator from Indiana
1.0	14	17.	Robert Packwood--Senator from Oregon
2.1	32	18.	Pat Robertson--TV Evangelist
0.3	3	19.	Donald Rumsfeld--Former Secretary of Defense
1.2	17	20.	James Thompson--Governor of Illinois
2.0	29	21.	Richard Thornburgh--Governor of Pennsylvania
42.2	598	22.	None/Don't Know
	68	00.	Not Applicable

VAR 103

LOC 112 WIDTH 1 MD = 0 or GE 5

Q05a. Suppose the 1988 presidential election were being held TODAY. If Vice President George Bush were the Republican candidate and Senator Gary Hart were the Democratic candidate, which would you like to see win?

42.5	658	1.	Bush
40.5	632	2.	Hart
1.4	24	3.	Other
15.5	225	4.	Undecided

VAR 104

LOC 113 WIDTH 1 MD = 0 or GE 5

If "OTHER/UNDECIDED" ask:

Q05b. As of today, do you lean more to Bush, the
Republican or to Hart, the Democrat?

12.5 26 1. Bush
7.8 17 2. Hart
6.8 14 3. Other
72.9 161 4. Undecided
1321 0. No Answer/Not Applicable

VAR 105

LOC 114 WIDTH 1 MD = 0 or GE 5

Q05c. If Vice President Bush were the Republican
candidate and New York Governor Mario Cuomo were the
Democratic candidate, which would you like to see win?

49.2 754 1. Bush
33.9 531 2. Cuomo
1.3 17 3. Other
15.6 237 4. Undecided

VAR 106

LOC 115 WIDTH 1 MD = 0 or GE 5

If "OTHER/UNDECIDED" ask:

Q05d. As of today, do you lean more to Bush, the
Republican or to Cuomo, the Democrat?

15.8 33 1. Bush
11.3 25 2. Cuomo
7.8 18 3. Other
65.1 150 4. Undecided
1313 0. No Answer/Not Applicable

VAR 107

LOC 116 WIDTH 1 MD = 0 or GE 5

Q05e. If Vice President Bush were the Republican
candidate and Chrysler Corporation chairman Lee Iacocca
were the Democratic candidate, which would you like to
see win?

40.6 611 1. Bush
43.6 684 2. Iacocca
0.6 9 3. Other
15.2 235 4. Undecided

VAR 108

LOC 117 WIDTH 1 MD = 0 or GE 5

If "OTHER/UNDECIDED" ask:

Q05f. As of today, do you lean more to Bush, the
Republican, or to Iacocca, the Democrat?

11.3	25	1.	Bush
8.1	23	2.	Iacocca
8.4	20	3.	Other
72.3	153	4.	Undecided
	1318	0.	No Answer/Not Applicable

VAR 109

LOC 118 WIDTH 2 MD = 00 or GE none

Q06a. What do you think is the most important problem
facing this country today?

1.8	26	01.	High cost of living/inflation
21.7	337	02.	Unemployment/recession/depression
0.1	2	03.	High interest rates
5.7	86	04.	Poverty, hunger (in general or in U.S.)
0.1	1	05.	Food costs (specific)
0.3	4	06.	Housing costs (specific)
0.2	2	07.	Technology/automation/loss of jobs
6.7	102	09.	Economy (general)
0.6	12	10.	Other economic issues
0.2	5	11.	Excess government spending
0.3	5	12.	Excess military spending
0.7	9	13.	Excess spending for social programs to help the poor
12.4	200	14.	Federal budget deficit/failure to balance budget
1.0	15	15.	Taxation: too high; reform; system unfair; too many loopholes
0.2	3	16.	Fairness issue: Government policies favor rich
0.8	11	17.	Cuts in spending for social programs/welfare
0.5	9	18.	Trade deficit/trade relations/balance of trade
0.1	2	19.	Government's/President's economic policies in general
0.9	14	20.	Other political economics
5.9	85	21.	(Nuclear) war threat/fear of: World peace
2.7	35	22.	Arms race
1.1	18	23.	Arms talks: breakdown in disarmament negotiations
0.3	4	24.	U.S. defense capability: Inadequate, unready
0.1	2	29.	National security/defense (general)
0.1	1	30.	Other war, defense, military
0.8	13	31.	Relations with Soviet Union
0.7	9	32.	Central America situation
1.3	21	33.	Middle East
1.5	22	38.	Terrorism/Hostages
3.2	53	39.	Foreign affairs, policy, international problems
0.3	4	40.	Other international, foreign affairs
0.1	2	41.	American prestige/international disrespect
0.3	5	50.	International Communism

2.4	40	51.	Crime
0.3	5	52.	Alcohol abuse
6.3	99	53.	Drug abuse
0.5	6	54.	Abortion (anti)
2.3	40	55.	Moral, religious decline
0.0	1	56.	School prayer
0.1	2	57.	Energy costs, shortages
0.3	6	58.	Pollution: environment
1.0	16	59.	Immigration: illegal aliens
0.1	3	60.	Health care: cost; health insurance; Medicare, Medicaid
0.9	9	61.	Education: cost, quality; tuition tax credits
0.7	12	62.	Civil rights: racial equality; affirmative action
0.1	3	64.	Organized labor
1.1	19	65.	Problems of elderly: social security
1.6	26	66.	Agriculture: food exports; farm price supports
0.5	9	67.	Imports: loss of U.S. sales, job; "dumping"
0.3	5	68.	AIDS
0.4	5	69.	Breakdown of the family
2.8	41	70.	Other domestic problems
0.9	12	81.	Dissatisfaction with Government
0.7	8	82.	Waste, corruption in Government
0.3	5	83.	President Reagan: Reagan Administration
0.1	1	84.	Religion and politics
0.4	5	90.	Other Government problems
0.3	4	98.	Miscellaneous
2.6	38	99.	None/Don't Know/No Answer

VAR 110

LOC 120 WIDTH 2 MD = 00 or GE none
 Q06Ab. What do you think is the most important problem
 facing this country today? SECOND choice.

0.1	2	01.	High cost of living/inflation
1.4	21	02.	Unemployment/recession/depression
0.6	12	04.	Poverty, hunger (in general or in U.S.)
0.1	1	06.	Housing costs (specific)
0.0	1	07.	Technology/automation/loss of jobs
0.3	5	09.	Economy (general)
0.1	3	13.	Excess spending for social programs to help poor
0.4	6	14.	Federal budget deficit/failure to balance budget
0.9	13	15.	Taxation: too high; reform; system unfair ;too many loopholes
0.1	2	16.	Fairness issue: Government policies favor rich
0.1	2	17.	Cuts in spending for social programs/welfare
0.3	5	18.	Trade deficit/trade relations/balance of trade
0.0	1	19.	Government's/President's economic policies in general
0.1	1	20.	Other political economics
0.4	6	21.	(Nuclear) war thrat/fear of: World peace
0.3	4	22.	Arms race
0.6	8	23.	Arms talks: breakdown in disarmament negotiations
0.1	1	29.	National security/defense (general)

0.1	1	30.	Other war, defense, military
0.7	10	31.	Relations with Soviet Union
0.1	1	32.	Central America situation
0.1	2	33.	Middle East
0.1	2	34.	Africa
0.3	3	38.	Terrorism/hostages
0.3	8	39.	Foreign affairs, policy, international problems (general)
0.1	1	40.	Other international, foreign affairs
0.1	1	50.	International Communism
0.4	5	51.	Crime
0.2	2	52.	Alcohol abuse
1.4	22	53.	Drug abuse
0.0	1	54.	Abortion (anti)
0.4	6	55.	Moral, religious decline
0.0	1	56.	School prayer
0.1	1	57.	Energy costs, shortages
0.1	2	58.	Pollution: environment
0.7	8	59.	Immigration: illegal aliens
0.1	2	60.	Health care: cost; health insurance; Medicare, Medicaid
0.5	6	61.	Education: cost, quality; tuition tax credits
0.1	1	62.	Civil rights: racial equality; affirmative action
0.0	1	64.	Organized labor
0.6	9	65.	Problems of elderly: social security
0.2	6	66.	Agriculture: food exports; farm price supports
0.3	3	67.	Imports: loss of U.S. sales, jobs; "dumping"
0.3	3	68.	AIDS
0.1	2	69.	Breakdown of the family
0.4	8	70.	Other domestic problems
0.3	5	81.	Dissatisfaction with government
0.1	2	82.	Waste, corruption in government
0.1	2	83.	President Reagan: Reagan Administration
0.0	1	84.	Religion and politics
85.6	1317	99.	None/Don't Know/No Answer

VAR 111

LOC 122 WIDTH 1 MD = 0 or GE 5

Q06b. Which political party do you think can do a better job of handling the problem you have just mentioned--the Republican Party or the Democratic Party?

32.7	512	1.	Republican Party
36.3	551	2.	Democratic Party
20.9	326	3.	No difference (Volunteered)
10.1	150	4.	No Opinion

VAR 112

LOC 123 WIDTH 1 MD = 0 or GE 5

Q06c. We are interested in how people's financial situation may have changed. Would you say that you are financially better off now than you were a year ago, or are you financially worse off now?

39.4 586 1. Better now
 25.2 379 2. Worse now
 34.6 561 3. Same (Volunteered)
 0.9 13 4. Don't Know

VAR 113

LOC 124 WIDTH 1 MD = 0 or GE 5

Q06d. Now looking ahead--do you expect that at this time next year you will be financially better off than now, or worse off than now?

51.1 757 1. Better than now
 15.3 235 2. Worse than now
 28.0 459 3. Same (Volunteered)
 5.5 88 4. Don't Know

VAR 114

LOC 125 WIDTH 1 MD = 0 or GE 5

Q06e. If the elections for Congress were being held TODAY, which party would you like to see win in this Congressional district--the Democratic Party or the Republican Party?

47.8 711 1. Democratic
 36.8 582 2. Republican
 0.2 5 3. Other
 15.1 241 4. Undecided/Refused

VAR 115

LOC 126 WIDTH 1 MD = 0 or GE 5

If "OTHER/UNDECIDED" ask:

Q06f. As of today, do you lean more to the Democratic Party or more to the Republican Party?

18.3 47 1. Democratic
 16.8 42 2. Republican
 4.6 9 3. Other
 60.4 137 4. Undecided
 1304 0. No Answer/Not Applicable

VAR 116

LOC 127 WIDTH 1 MD = 0 or GE 4
 Q06g. Would you describe yourself as a "born-again" or
 evangelical Christian, or not?

29.0 441 1. Yes, would
 67.2 1039 2. No, would not
 3.7 59 3. Don't Know

VAR 117

LOC 128 WIDTH 1 MD = 0 or GE 7
 Q07a. (HAND RESPONDENT CARD C) I am going to read you a
 list of institutions in American society. Please tell me
 how such confidence you, yourself, have in each one--a
 great deal, quite a lot, some, or very little.
 The church or organized religion.

33.7 527 1. Great deal
 23.6 361 2. Quite a lot
 26.9 412 3. Some
 11.8 186 4. Very little
 2.7 32 5. None (Volunteered)
 1.3 21 6. Don't Know

VAR 118

LOC 129 WIDTH 1 MD = 0 or GE 7
 Q07b. (HAND RESPONDENT CARD C) I am going to read you a
 list of institutions in American society. Please tell me
 how such confidence you, yourself, have in each one--a
 great deal, quite a lot, some, or very little.
 Banks.

13.2 206 1. Great deal
 36.2 569 2. Quite a lot
 37.3 564 3. Some
 11.5 170 4. Very little
 1.0 16 5. None (Volunteered)
 0.8 14 6. Don't Know

VAR 119

LOC 130 WIDTH 1 MD = 0 or GE 7

Q07c. (HAND RESPONDENT CARD C) I am going to read you a list of institutions in American society. Please tell me how much confidence you, yourself, have in each one--a great deal, quite a lot, some, or very little.

The military.

29.4	458	1.	Great deal
33.4	532	2.	Quite a lot
23.8	372	3.	Some
9.8	128	4.	Very little
1.3	15	5.	None (Volunteered)
2.3	34	6.	Don't Know

VAR 120

LOC 131 WIDTH 1 MD = 0 or GE 7

Q07d. (HAND RESPONDENT CARD C) I am going to read you a list of institutions in American society. Please tell me how much confidence you, yourself, have in each one--a great deal, quite a lot, some, or very little.

The public schools.

16.6	261	1.	Great deal
32.1	499	2.	Quite a lot
33.1	509	3.	Some
15.6	229	4.	Very little
1.3	17	5.	None (Volunteered)
1.3	24	6.	Don't Know

VAR 121

LOC 132 WIDTH 1 MD = 0 or GE 7

Q07e. (HAND RESPONDENT CARD C) I am going to read you a list of institutions in American society. Please tell me how much confidence you, yourself, have in each one--a great deal, quite a lot, some, or very little.

Newspapers.

8.5	132	1.	Great deal
28.0	430	2.	Quite a lot
42.0	647	3.	Some
18.8	291	4.	Very little
1.5	20	5.	None (Volunteered)
1.2	19	6.	Don't Know

VAR 122

LOC 133 WIDTH 1 MD = 0 or GE 7

Q07f. (HAND RESPONDENT CARD C) I am going to read you a list of institutions in American society. Please tell me how much confidence you, yourself, have in each one--a great deal, quite a lot, some, or very little.

The U.S. Supreme Court.

18.8	288	1.	Great deal
34.6	542	2.	Quite a lot
32.2	486	3.	Some
9.9	152	4.	Very little
1.2	16	5.	None (Volunteered)
3.3	55	6.	Don't Know

VAR 123

LOC 134 WIDTH 1 MD = 0 or GE 7

Q07g. (HAND RESPONDENT CARD C) I am going to read you a list of institutions in American society. Please tell me how much confidence you, yourself, have in each one--a great deal, quite a lot, some, or very little.

Television.

8.7	132	1.	Great deal
18.4	283	2.	Quite a lot
41.5	629	3.	Some
29.0	453	4.	Very little
1.6	28	5.	None (Volunteered)
0.9	14	6.	Don't Know

VAR 124

LOC 135 WIDTH 1 MD = 0 or GE 7

Q07h. (HAND RESPONDENT CARD C) I am going to read you a list of institutions in American society. Please tell me how much confidence you, yourself, have in each one--a great deal, quite a lot, some, or very little.

Organized labor.

10.4	150	1.	Great deal
18.5	291	2.	Quite a lot
39.3	602	3.	Some
25.5	397	4.	Very little
2.7	47	5.	None (Volunteered)
3.6	52	6.	Don't Know

VAR 125

LOC 136 WIDTH 1 MD = 0 or GE 7
 Q07i. (HAND RESPONDENT CARD C) I am going to read you a
 list of institutions in American society. Please tell me
 how such confidence you, yourself, have in each one--a
 great deal, quite a lot, some, or very little.
 Congress.

10.2	151	1.	Great deal
30.9	491	2.	Quite a lot
42.8	647	3.	Some
11.6	189	4.	Very little
1.2	17	5.	None (Volunteered)
3.2	44	6.	Don't Know

VAR 126

LOC 137 WIDTH 1 MD = 0 or GE 7
 Q07j. (HAND RESPONDENT CARD C) I am going to read you a
 list of institutions in American society. Please tell me
 how such confidence you, yourself, have in each one--a
 great deal, quite a lot, some, or very little.
 Big business.

7.2	108	1.	Great deal
21.0	316	2.	Quite a lot
39.5	608	3.	Some
26.1	419	4.	Very little
2.1	29	5.	None (Volunteered)
4.0	59	6.	Don't Know

VAR 127

LOC 138 WIDTH 1 MD = 0 or GE 5
 Q05a. In determining whether a book, magazine or movie
 is obscene, do you think there should be a single,
 nationwide standard or do you think each community should
 have its own standard?

45.3	696	1.	Single, national standard
42.8	664	2.	Each community sets own standard
7.0	107	3.	Shouldn't be any (Volunteered)
4.9	72	4.	Don't Know

VAR 128

LOC 139 WIDTH 1 MD = 0 or GE 5
 Q08b. Do you think the standards in your community
 regarding the sale of sexually explicit material should
 be stricter than they are now, not as strict, or kept as
 they are now?

- 44.8 706 1. Should be stricter
 4.6 68 2. Should be less strict
 43.3 652 3. Kept as they are
 7.3 113 4. Don't Know

VAR 129

LOC 140 WIDTH 1 MD = 0 or GE 5
 Q09a. (HAND RESPONDENT CARD D) As I read you some items,
 please tell me if you feel each one should be TOTALLY
 banned for sale to adults, sold to adults as long as there
 is NO PUBLIC DISPLAY, or sold to adults with NO
 RESTRICTIONS.

Magazines that show nudity.

- 29.3 465 1. Totally banned
 50.9 777 2. No public display
 18.2 273 3. No restrictions
 1.6 24 4. Don't Know

VAR 130

LOC 141 WIDTH 1 MD = 0 or GE 5
 Q09b. (HAND RESPONDENT CARD D) As I read you some items,
 please tell me if you feel each one should be TOTALLY
 banned for sale to adults, sold to adults as long as there
 is NO PUBLIC DISPLAY, or sold to adults with NO
 RESTRICTIONS.

Magazines that show adults having sexual relations.

- 49.4 788 1. Totally banned
 40.0 595 2. No public display
 8.6 127 3. No restrictions
 2.0 29 4. Don't Know

VAR 131

LOC 142 WIDTH 1 MD = 0 or GE 5
 Q09c. (HAND RESPONDENT CARD D) As I read you some items,
 please tell me if you feel each one should be TOTALLY
 banned for sale to adults, sold to adults as long as there
 is NO PUBLIC DISPLAY, or sold to adults with NO
 RESTRICTIONS.

Magazines that show sexual violence.

75.5	1195	1.	Totally banned
18.4	256	2.	No public display
4.2	61	3.	No restrictions
1.9	27	4.	Don't Know

VAR 132

LOC 143 WIDTH 1 MD = 0 or GE 5
 Q09d. (HAND RESPONDENT CARD D) As I read you some items,
 please tell me if you feel each one should be TOTALLY
 banned for sale to adults, sold to adults as long as there
 is NO PUBLIC DISPLAY, or sold to adults with NO
 RESTRICTIONS.

Theater showings of X-rated movies.

42.6	680	1.	Totally banned
38.5	579	2.	No public display
15.9	238	3.	No restrictions
3.0	42	4.	Don't Know

VAR 133

LOC 144 WIDTH 1 MD = 0 or GE 5
 Q09e. (HAND RESPONDENT CARD D) As I read you some items,
 please tell me if you feel each one should be TOTALLY
 banned for sale to adults, sold to adults as long as there
 is NO PUBLIC DISPLAY, or sold to adults with NO
 RESTRICTIONS.

Theater showings of movies that depict sexual
 violence.

74.5	1170	1.	Totally banned
18.0	259	2.	No public display
5.6	82	3.	No restrictions
1.9	28	4.	Don't Know

VAR 134

LOC 145 WIDTH 1 MD = 0 or GE 5
 Q09f. (HAND RESPONDENT CARD D) As I read you some items,
 please tell me if you feel each one should be TOTALLY
 banned for sale to adults, sold to adults as long as there
 is NO PUBLIC DISPLAY, or sold to adults with NO
 RESTRICTIONS.

Sale or rental of X-rated video cassettes for home
 viewing.

36.0 581 1. Totally banned
 43.0 643 2. No public display
 18.7 276 3. No restrictions
 2.3 39 4. Don't Know

VAR 135

LOC 146 WIDTH 1 MD = 0 or GE 5
 Q09g. (HAND RESPONDENT CARD D) As I read you some items,
 please tell me if you feel each one should be TOTALLY
 banned for sale to adults, sold to adults as long as there
 is NO PUBLIC DISPLAY, or sold to adults with NO
 RESTRICTIONS.

Rental of video cassettes featuring sexual violence.

72.7 1147 1. Totally banned
 19.0 270 2. No public display
 6.2 91 3. No restrictions
 2.1 31 4. Don't Know

VAR 136

LOC 147 WIDTH 1 MD = 0 or GE 5
 Q09h. (HAND RESPONDENT CARD D) As I read you some items,
 please tell me if you feel each one should be TOTALLY
 banned for sale to adults, sold to adults as long as there
 is NO PUBLIC DISPLAY, or sold to adults with NO
 RESTRICTIONS.

Sale or rental of video cassettes featuring sexual
 acts involving children.

91.7 1419 1. Totally banned
 4.6 61 2. No public display
 2.3 35 3. No restrictions
 1.4 24 4. Don't Know

VAR 137

LOC 148 WIDTH 1 MD = 0 or GE 4

Q10a. Do you think homosexual relations between
consenting adults should or should not be legal?

32.1 503 1. Should
56.8 872 2. Should not
11.0 164 3. Don't Know

VAR 138

LOC 149 WIDTH 1 MD = 0 or GE 4

Q10b. The Supreme Court recently ruled that the
Constitution does NOT give consenting adults the right to
have private homosexual relations. Do you approve or
disapprove of this ruling?

50.6 801 1. Approve
40.7 618 2. Disapprove
8.6 120 3. Don't Know

VAR 139

LOC 150 WIDTH 1 MD = 0 or GE 6

Q901. Are you married or single?

62.2 1015 1. Married
21.2 266 2. Single
5.9 88 3. Divorced
1.9 25 4. Separated
8.7 143 5. Widowed
2 0. No Answer

VAR 140

LOC 151 WIDTH 1 MD = 0 or GE 6

If "MARRIED" ask:

Q901a. (HAND RESPONDENT CARD 9-0) Which categories on
this card best describe your (husband's/wife's) employment
status?

8.8 90 1. Self-employed full-time
3.9 38 2. Self-employed part-time
45.5 422 3. Work for SOMEONE ELSE full-time
8.0 77 4. Work for SOMEONE ELSE part-time
33.8 376 5. Not employed
536 0. No Answer/Not Applicable

VAR 141

LOC 152 WIDTH 1 MD = 0 or GE 5
 Q902. In politics, as of today, do you consider yourself
 a Republican, a Democrat, or an Independent?

31.2 495 1. Republican
 40.0 594 2. Democrat
 27.9 420 3. Independent
 1.0 14 4. Other party
 16 0. No Answer

VAR 142

LOC 153 WIDTH 1 MD = 0 or GE 4
 If "INDEPENDENT" ask:
 Q902a. As of today, would you say you lean more to the
 democratic party or to the Republican party?

31.7 135 1. Democratic
 36.5 163 2. Republican
 31.8 122 3. Don't Know
 1119 0. No Answer/Not Applicable

VAR 143

LOC 154 WIDTH 2 MD = 00 or GE 11
 Q903. How many persons 18 years and over are living in
 this household, INCLUDING yourself? Include lodgers,
 servants, or other employees living in this household.

15.4 231 01. One
 56.8 893 02. Two
 17.2 258 03. Three
 6.5 101 04. Four
 3.1 38 05. Five
 0.6 8 06. Six
 0.2 3 07. Seven
 0.1 1 08. Eight
 0.1 1 09. Nine
 0.0 0 10. More than nine
 5 00. No Answer

VAR 144

LOC 156 WIDTH 2 MD = 00 or GE 12
 Q904. How many children under 18 years of age are now
 living in this household?
 18.0 253 01. One
 17.4 233 02. Two
 7.0 102 03. Three
 2.2 30 04. Four
 0.2 4 05. Five
 0.2 2 06. Six
 0.1 1 07. Seven
 0.1 1 08. Eight
 0.0 0 09. Nine
 0.1 1 10. More than nine
 54.7 848 11. None
 64 00. No Answer

VAR 145

LOC 158 WIDTH 1 MD = 0 or GE 3
 IF ANY CHILDREN UNDER 18 ASK:
 Q904a. What are their ages?
 24.2 164 1. Under 3 years of age
 75.8 527 2. Not chosen
 848 3. Not Applicable

VAR 146

LOC 159 WIDTH 1 MD = 0 or GE 3
 24.5 169 1. 3-5 years of age
 75.5 522 2. Not chosen
 848 3. Not Applicable

VAR 147

LOC 160 WIDTH 1 MD = 0 or GE 3
 29.4 193 1. 6-9 years of age
 70.6 498 2. Not chosen
 848 3. Not Applicable

VAR 148

LOC 161 WIDTH 1 MD = 0 or GE 3
 25.3 168 1. 10-12 years of age
 74.7 523 2. Not chosen
 848 3. Not Applicable

VAR 149

LOC 162 WIDTH 1 MD = 0 or GE 3
40.7 282 1. 13-17 years of age
59.3 409 2. Not chosen
848 3. Not Applicable

VAR 150

LOC 163 WIDTH 1 MD = 0 or GE 5
Q905a. We are interested in finding out how often people
are at home to watch TV or to listen to the radio. Would
you mind telling me whether or not you happened to be at
home yesterday (last night, last Saturday, last Sunday)
at this particular time?
Q905b. How about the day (night, Saturday, Sunday)
before that at this time?
Q905c. And how about the day (night, Saturday, Sunday)
before at this time?
21.0 258 1. Yes, at home one day
19.1 342 2. Yes, at home two days
36.1 749 3. Yes, at home three days
23.8 190 4. No, not at home

VAR 151

LOC 164 WIDTH 1 MD = 0 or GE 4
Q906. Are you now employed full-time, employed part-time,
or not employed?
49.3 678 1. Full-time
11.5 170 2. Part-time
39.3 648 3. Not employed
43 0. No Answer

VAR 152

LOC 165 WIDTH 2 MD = 00 or GE 18
 Q907. (HAND RESPONDENT CARD 9-1) Please tell me which
 of the categories on this card MOST NEARLY describes the
 kind of work that you do. Just call off the letter,
 please. (INTERVIEWER: IF THE RESPONDENT IS UNEMPLOYED
 AND NEITHER HOUSEWIFE NOR RETIRED, ASK WHAT TYPE OF WORK
 HE/SHE WOULD DO IF EMPLOYED.)

- 15.7 249 01. Professional worker
- 11.9 175 02. Works at a skilled trade or craft
- 7.6 105 03. Semi-skilled worker
- 4.6 72 04. Manager, executive or official
- 1.8 27 05. Runs own business with two or more employees
- 1.2 17 06. Farm owner, farm manager
- 9.1 130 07. Clerical or office worker
- 3.1 46 08. Sales worker
- 1.1 18 09. Manufacturer's representative
- 7.7 94 10. Service worker who perform services
- 4.0 49 11. Laboring work other than farm
- 0.3 5 12. Farm laborer or helper
- 15.8 294 13. Retired
- 1.7 24 14. Full-time student
- 11.0 181 15. Housewife
- 0.1 1 16. Other
- 3.4 52 17. Can't say

VAR 153

LOC 167 WIDTH 1 MD = 0 or GE 3
 Q908. Are you the chief wage earner?

- 56.9 883 1. Yes
- 43.1 656 2. No

VAR 154

LOC 168 WIDTH 1 MD = 0 or GE 4
 If "RESPONDENT NOT CHIEF WAGE EARNER" ask:
 Q909. Is the chief wage earner now employed full-time,
 employed part-time, or not employed?

- 76.9 485 1. Full-time
- 5.4 34 2. Part-time
- 17.7 129 3. Not employed
- 891 0. No Answer/Not Applicable

VAR 155

LOC 169 WIDTH 2 MD = 00 or GE 18
 ASKED OF RESPONDENT WHO ANSWERED "NOT CHIEF WAGE EARNER"
 Q910. (HAND RESPONDENT CARD 9-1) Please tell me which
 of the categories on this card MOST NEARLY describes the
 kind of work the chief wage earner in your immediate
 family does. Just call off the letter, please.
 (INTERVIEWER: IF THE CHIEF WAGE EARNER IS UNEMPLOYED,
 ASK WHAT TYPE OF WORK HE/SHE WOULD DO IF EMPLOYED.)

17.7	126	01.	Professional worker
20.5	126	02.	Works at a skilled trade or craft
12.3	74	03.	Semi-skilled worker
8.0	60	04.	Manager, executive or official
4.2	27	05.	Runs own business with two or more employees
1.6	11	06.	Farm owner, farm manager
3.2	21	07.	Clerical or office worker
3.0	18	08.	Sales worker
1.4	7	09.	Manufacturer's representative
4.3	30	10.	Service worker who perform services
7.3	37	11.	Laboring work other than farm
0.3	3	12.	Farm laborer or helper
13.3	97	13.	Retired
0.3	2	14.	Full-time student
0.9	5	15.	Housewife
1.6	12	17.	Can't say
	883	00.	No Answer/Not Applicable

VAR 156

LOC 171 WIDTH 2 MD = 00 or GE 18
 Summary of the chief wage earner occupation.

17.4	283	01.	Professional worker
18.3	266	02.	Works at a skilled trade or craft
10.1	137	03.	Semi-skilled worker
6.5	109	04.	Manager, executive or official
3.1	46	05.	Runs own business with two or more employees
1.6	25	06.	Farm owner or office worker
4.3	65	07.	Clerical or office worker
2.3	32	08.	Sales worker
1.4	22	09.	Manufacturer's representative
6.7	86	10.	Service worker who performs services
5.7	69	11.	Laboring work other than farm
0.4	7	12.	Farm laborer or helper
17.2	310	13.	Retired
0.4	6	14.	Full-time student
2.4	39	15.	Housewife
0.1	1	16.	Other
2.1	36	17.	Can't say

VAR 157

LOC 173 WIDTH 1 MD = 0 or GE 9

Q911. What is your position in this household?

(HAND RESPONDENT CARD 9-2)

41.1	660	1.	Male head of household
45.1	689	2.	Female head of household/wife of head of household
6.5	87	3.	Son of head of household
3.5	37	4.	Daughter of head of household
0.1	1	5.	Father of head of household
0.8	11	6.	Mother of head of household
0.8	11	7.	Other male
2.1	25	8.	Other female
	18	0.	No Answer

VAR 158

LOC 174 WIDTH 1 MD = 0 or GE 8

Q911a. Who in your family is MOST responsible for making the decisions about how to handle your family's savings and investments?

42.6	619	1.	RESPONDENT mainly
36.3	598	2.	Both respondent and spouse EQUALLY
2.4	36	3.	Both respondent and parent(s) EQUALLY
2.2	33	4.	Both respondent and other person(s) EQUALLY
8.7	147	5.	Respondent's SPOUSE mainly
6.6	81	6.	Respondent's PARENT mainly
1.2	18	7.	OTHER person mainly
	7	0.	No Answer

VAR 159

LOC 175 WIDTH 1 MD = 0 or GE 4

Q912. Do you own or rent your home?

68.3	1090	1.	Own
26.7	361	2.	Rent
5.0	69	3.	Other arrangement
	19	0.	No Answer

VAR 160

LOC 176 WIDTH 1 MD = 0 or GE 9
 Q913. What was the last grade or class you COMPLETED in
 school?

- 1.1 16 1. None, or grades 1-4
- 3.1 48 2. Grades 5, 6 or 7
- 5.0 76 3. Grade 8
- 15.8 207 4. High School incomplete, Grades 9-11
- 31.8 507 5. High School Graduate; Grade 12
- 6.2 84 6. Technical, trade or business
- 18.9 297 7. College, University, incomplete
- 18.0 302 8. College, University graduate
- 2 0. No Answer

VAR 161

LOC 177 WIDTH 2 MD = 00 or GE none
 Q914. And what is your age:
 Actual age coded

VAR 162

LOC 179 WIDTH 1 MD = 0 or GE 6
 Age summary.

- 14.4 168 1. 18-24
- 23.2 318 2. 25-34
- 18.3 276 3. 35-44
- 13.5 206 4. 45-54
- 30.6 568 5. 55 and over
- 3 0. No Answer

VAR 163

LOC 180 WIDTH 1 MD = 0 or GE 5
 Q915. Are you, or is your husband/wife, a member of a
 labor union?

- 12.5 184 1. Yes, respondent is
- 6.2 96 2. Yes, spouse is
- 2.0 30 3. Yes, both are
- 79.4 1216 4. Neither are
- 13 0. No Answer

VAR 164

LOC 181 WIDTH 1 MD = 0 or GE 4

Q916a. Are you yourself, of Hispanic origin or descent,
such as Mexican, Puerto Rican, Cuban, or other Spanish
background?

6.6 97 1. Yes
92.2 1423 2. No
1.2 19 3. Don't Know

VAR 165

LOC 182 WIDTH 1 MD = 0 or GE 7

Q916b. Race/sex.

43.1 696 1. White man
44.5 691 2. White woman
4.6 64 3. Black man
5.7 68 4. Black woman
0.9 11 5. Other man
1.0 9 6. Other woman

VAR 166

LOC 183 WIDTH 1 MD = 0 or GE 3

Sex.

48.7 771 1. Male
51.3 768 2. Female

VAR 167

LOC 184 WIDTH 1 MD = 0 or GE 4

Race.

87.8 1387 1. White
10.4 132 2. Black
1.9 20 3. Other

VAR 168

LOC 185 WIDTH 2 MD = 00 or GE 13
 Q917. (SHOW RESPONDENT CARD 9-3 AND ASK): Would you
 give me the letter of the group which best represents the
 total annual income, before taxes, of all the members of
 your immediate family living in your household?

2.0	28	01.	Under \$2,000 a year
0.9	13	02.	\$2,000 to \$2,999 a year
1.5	24	03.	\$3,000 to \$3,999 a year
1.8	30	04.	\$4,000 to \$4,999 a year
3.5	47	05.	\$5,000 to \$5,999 a year
2.4	31	06.	\$6,000 to \$6,999 a year
5.5	86	07.	\$7,000 to \$9,999 a year
7.0	100	08.	\$10,000 to \$11,999 a year
8.3	135	09.	\$12,000 to \$14,999 a year
11.8	195	10.	\$15,000 to \$19,999 a year
54.0	826	11.	\$20,000 and more a year
1.2	24	12.	Don't Know

VAR 169

LOC 187 WIDTH 1 MD = 0 or GE 9
 ASKED OF PERSONS WHOSE INCOME IS: \$20,000 OR MORE
 Q918. (HAND RESPONDENT CARD 9-4) Now we are asking
 those whose income is in group K the letter of the group
 listed on this card that best represents the total annual
 income, before taxes, of all members of your immediate
 family living in your household?

14.9	118	1.	\$20,000 to \$24,999
18.7	151	2.	\$25,000 to \$29,999
16.5	126	3.	\$30,000 to \$34,999
10.1	79	4.	\$35,000 to \$39,999
14.6	114	5.	\$40,000 to \$49,999
15.9	137	6.	\$50,000 to \$99,999
2.6	20	7.	\$100,000 or more
6.6	56	8.	Not stated
	738	0.	No Answer/Not Applicable

VAR 170

LOC 188 WIDTH 1 MD = 0 or GE 8

Q919a. What is your religious preference--Protestant, Roman Catholic, Jewish, Mormon, or an Orthodox Church such as the Greek or Russian Orthodox Church?

- | | | | |
|------|-----|----|--|
| 60.8 | 932 | 1. | Protestant (include Baptist, Christian Church Episcopal, Jehovah's Witness, Lutheran, Methodist, Presbyterian, etc.) |
| 25.1 | 397 | 2. | Roman Catholic |
| 1.6 | 26 | 3. | Jewish |
| 0.3 | 6 | 4. | Orthodox Church |
| 0.9 | 14 | 5. | Other |
| 1.8 | 24 | 6. | Mormon (include The Church of Jesus Christ of Latter-day Saints) |
| 9.7 | 133 | 7. | None |
| | 7 | 0. | No Answer |

VAR 171

LOC 189 WIDTH 2 MD = 00 or GE none

If "PROTESTANT/OTHER" ask:

Q919b. (HAND RESPONDENT CARD 9-5) What specific denomination or faith is that?

- | | | | |
|------|-----|-----|--|
| 21.6 | 170 | 21. | Southern Baptist Convention |
| 3.2 | 28 | 22. | American Baptist Churches |
| 0.4 | 4 | 23. | The National Baptist Convention, U.S.A., Inc |
| 3.4 | 32 | 25. | Other Baptist |
| 7.7 | 62 | 26. | Baptist, don't know which denomination |
| 4.0 | 34 | 31. | Episcopalian |
| 3.6 | 34 | 41. | American Lutheran Church |
| 1.7 | 20 | 42. | Lutheran Church in America |
| 2.6 | 27 | 43. | Missouri Synod Lutheran |
| 0.7 | 9 | 44. | Other Lutheran |
| 2.9 | 25 | 45. | Lutheran, don't know which denomination |
| 13.1 | 116 | 51. | United Methodist Church |
| 0.1 | 1 | 52. | A.M.E. Zion Church |
| 0.4 | 5 | 53. | A.M.E. Church |
| 1.2 | 10 | 54. | Other Methodist |
| 1.5 | 14 | 55. | Methodist, don't know which denomination |
| 2.0 | 22 | 61. | Presbyterian |
| 2.6 | 29 | 71. | United Church of Christ (or Congregationalist or Evangelical and Reformed) |
| 2.9 | 31 | 72. | Christian Church (Disciples of Christ) |
| 13.1 | 113 | 73. | Other Protestant (please specify which) |
| 10.0 | 89 | 74. | Protestant unspecified |
| 1.2 | 13 | 81. | Other religion |
| | 651 | 00. | No Answer/Not Applicable |

VAR 172

LOC 191

WIDTH 2

MD = 00 or GE 13

City size.

0.0	0	01.	Not Used
21.3	327	02.	Open Country
5.5	76	03.	Under 2,500
1.4	26	04.	2,500-4,999
4.5	59	05.	5,000-9,999
4.7	64	06.	10,000-24,999
1.4	25	07.	25,000-49,999
5.4	94	08.	50,000-99,999
6.7	109	09.	100,000-249,999
6.0	90	10.	250,000-499,999
8.6	134	11.	500,000-999,999
34.5	535	12.	1 million and over

VAR 173

LOC 193

WIDTH 1

MD = 0 or GE 9

Regions.

5.0	85	1.	New England
20.2	317	2.	Middle Atlantic
16.4	260	3.	East Central
9.0	154	4.	West Central
19.3	276	5.	Southeast
10.8	143	6.	Southwest
5.6	86	7.	Rocky Mountain
13.7	218	8.	Pacific

VAR 174

	LOC 194	WIDTH 2	MD = 00 or GE none
	States.		
0.5	10	11.	Maine
0.7	10	12.	New Hampshire
1.7	30	14.	Massachusetts
0.8	15	15.	Rhode Island
1.3	20	16.	Connecticut
7.1	111	21.	New York
3.4	52	22.	New Jersey
5.9	94	23.	Pennsylvania
1.9	30	24.	Maryland
0.3	5	25.	Delaware
1.5	20	26.	West Virginia
0.2	5	27.	District of Columbia
4.9	75	31.	Ohio
4.6	75	32.	Michigan
2.0	35	33.	Indiana
4.9	75	34.	Illinois
2.4	45	41.	Wisconsin
1.9	30	42.	Minnesota
1.0	19	43.	Iowa
2.0	35	44.	Missouri
0.1	4	46.	South Dakota
1.2	16	47.	Nebraska
0.3	5	48.	Kansas
2.4	31	51.	Virginia
2.3	35	52.	North Carolina
1.0	15	53.	South Carolina
2.6	35	54.	Georgia
4.0	59	55.	Florida
2.2	29	56.	Kentucky
2.6	39	57.	Tennessee
1.0	12	58.	Alabama
1.2	21	59.	Mississippi
1.7	20	61.	Arkansas
2.0	24	62.	Louisiana
1.8	25	63.	Oklahoma
5.2	74	64.	Texas
0.7	10	71.	Montana
0.7	11	72.	Arizona
1.2	20	73.	Colorado
0.7	10	74.	Idaho
1.1	15	76.	Utah
0.2	5	77.	Nevada
1.0	15	78.	New Mexico
10.0	163	81.	California
1.0	15	82.	Oregon
1.7	30	83.	Washington
1.0	10	84.	Hawaii

VAR 175

	LOC 196		WIDTH 1		MD = 0 or GE 4
				SMSA.	
28.6	444	1.		SMSA Central City	
46.2	715	2.		SMSA not Central City	
25.2	380	3.		Not SMSA	

VAR 176

	LOC 197		WIDTH 1		MD = 0 or GE 3
				Replicated sample.	
51.0	773	1.		Replication 1	
49.0	766	2.		Replication 2	

VAR 177

	LOC 198		WIDTH 1		MD = 0 or GE 4
				Fringe.	
27.0	419	1.		Central city	
34.3	543	2.		Urban fringe	
38.8	577	3.		Not urbanized area	